



## Adam Banks



Adam Banks is responsible for the technical standards and technology strategy of Visa Europe. As Head of Technology Office his role ranges from research and development, architecture and engineering, and the overall creation of solutions both technical and human for the benefit of the business.

Adam joined Visa in 2000 and has been heavily involved in establishing Visa Europe's processing capability with the implementation of a range of real time, mission critical systems and the establishment of new capabilities within the organisation.

He has worked in the payments industry for 13 years in a variety of roles from Head of Development to Head of Operations. Prior to joining Visa Europe, Adam worked for Lloyds of London and then spent five years as a Consultant in the insurance and finance industries.